

Interview Summary	Application No.	Applicant(s)	
	09/677,535	BENT ET AL.	
	Examiner	Art Unit	
	Daniel S. Felten	3693	

All participants (applicant, applicant's representative, PTO personnel):

- (1) Daniel S. Felten. (3) Bill Ellis.
 (2) James Kramer. (4) Mecado.

Date of Interview: 24 May 2007.

Type: a) ☐ Telephonic b) ☐ Video Conference
 c) ☒ Personal [copy given to: 1) ☐ applicant 2) ☒ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.
 If Yes, brief description: _____.

Claim(s) discussed: all.

Identification of prior art discussed: Advertisement "Where your Interest Is".

Agreement with respect to the claims f) ☐ was reached. g) ☐ was not reached. h) ☒ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The final rejection of 09/677,535 is erroneous and therefore withdrawn. Rejections will be resubmitted as a non-final rejection. Applicants agreed to submit arguments and information to read over the aforementioned advertisement.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Daniel S. Felten
 A U 3693
Business Methods

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

 Examiner's signature, if required